



# MEDIA KIT

## THE BLOG'S MISSION

Educate and inspire women to grow in all areas of our lives.

## ABOUT THE BLOG

As my other site, Day by Day in Our World, grew, I realized that some of the content specific for women was not applicable to just homeschool families. And, it was not just for moms.

Life Beyond Kids is a site which caters to women beyond any call we might have to motherhood. The primary channels cover how we spend our time (entertainment, travel and work), how we dress things up (beauty, fashion and the home), and the cornerstone of wellness in our lives (health, food and relationships.)

The primary readership is been women ages 35 to 55.

**Pageviews/mo: 1,000**

**UMVs: 611**

**Email Subscribers: 36**



## ABOUT LAURA

Laura is a wife and a homeschooling mother of 4 boys, one who is now in college. Her love of education and helping others started at an early age.

Time as an undergraduate chemistry student saw her tutoring and teaching labs. A shift from science to business led to a passion for marketing and public relations, particularly in the nonprofit community.

When not involved with her family or community, she enjoys past times such as reading, playing the piano, kitchen, and traveling to new places.

**Location: Anchorage, Alaska**

## SOCIAL STATS

Date Update: 1/2/2017



**267**



**1200**



**436**



**952**



**684**